



The Dubai-Singapore Programme Executive Diploma in Public Administration

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Deans' Welcome



Both Dubai and Singapore have emerged as key regional hubs. Both have also played a significant role in contributing to the transformation of other regions. The Executive Diploma in Public Administration (EDPA) represents a significant leap forward in the growing partnership between the Dubai School of Government and the Lee Kuan Yew School of Public Policy. It will

provide significant opportunities for policy makers and educators to learn from each other's experiences.

Southeast Asia and the Middle East have emerged as key regions in the global geo-strategic space. Peace and stability in these two vital regions will have a significant global impact. The EDPA will help train and develop a new generation of policymakers who can contribute significantly to the development of their regions by introducing best public policy philosophies and practices into their organisations and help them cope better with the rapidly changing world.

The Lee Kuan Yew School of Public Policy also hopes to make a significant contribution by sharing the lessons learnt in East Asia, lessons that are now earning global interest as we move forward into the Asian Century.

Kishore Mahbubani

Dean of the Lee Kuan Yew School of Public Policy

The growing partnership between the Dubai School of Government and the Lee Kuan Yew School of Public Policy at the National University of Singapore has matured into the Dubai – Singapore Programme. The programme offers the Executive Diploma in Public Administration, the first of its kind in the Arab World.



The EDPA is an exciting and innovative programme that promises regional policy makers a world class education in public administration. The executives participating in the programme will have the opportunity to study in Dubai and Singapore both of which have rapidly emerged as leading international hubs and gateways between East and West.

This is a unique programme which combines the analytical rigour of international public policy programmes with a customized approach to studying the challenges facing the public sector in the Arab World. Our faculty, from both schools, will ensure the programme contains the right mix of theoretical concepts, empirical applications and case studies.

We, at the Dubai School of Government, are excited about this partnership and the opportunities it presents to future students. We look forward to the important contribution this programme will make to the development of our regions.

Tarik Yousef

Dean of the Dubai School of Government

Gateways to the World: Dubai & Singapore



Dubai

Dubai's success story as a world leader in enterprise and innovation has earned the city international accolades and established it as a leading commercial, trading and tourism hub. Landmark projects have confirmed Dubai as a dynamic, business-friendly Emirate with an outstanding track record of executing major projects. Dubai continues to look forward by constantly developing new innovative projects that are aligned with the vision of making the city a destination of choice for businessmen and tourists from around the world. Dubai is also a leading model for government excellence in the region.

Singapore

Singapore – a celebrated gateway to Asia and a truly cosmopolitan society home to an ethnically diverse population – attracts individuals from all over Southeast Asia. Add to this the expatriate and business community and Singapore has become a microcosm of the world. Singapore ranks as the world's most globalised nation*. A celebrated Asian success story, the republic's strong economy, able government, and impressive infrastructure have been held up as an example to nations on every continent. With 7,000 multinational corporations located here – over 4,000 of which make Singapore their regional or global headquarters – Singapore is a land of global opportunities. It is a city where talented professionals from all over the world gather to share innovative ideas, start new businesses and engage in exciting career opportunities*.

A.T. Kearney: Foreign Policy Magazine Globalisation Index 2005

Our Partnership



The Dubai School of Government

The Dubai School of Government is a research and teaching institution focusing on public policy in the Arab World. Established in 2004 under the patronage of H.H Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai, the school aims to promote good governance by enhancing the region's capacity for effective public policy.

Toward this goal, the Dubai School of Government collaborates with international institutions such as Harvard University's John F. Kennedy School of Government and the Lee Kuan Yew School of Public Policy in its research and training programs. In addition, the school organizes policy forums and international conferences to facilitate the exchange of ideas and promote critical debate on public policy in the Arab World.

The Lee Kuan Yew School of Public Policy

The Lee Kuan Yew School of Public Policy was formally established in 2004 as an autonomous graduate school of the National University of Singapore. Its legacy dates back to 1992, when the National University of Singapore established its Public Policy Programme in partnership with Harvard University's John F Kennedy School of Government.

The school offers prospective graduate students a unique opportunity for public policy education that is both Asian and global. The principles of public policy taught in the school are universally applied. Students receive a world-class education in public policy, administration and management, while benefiting from opportunities to connect with policy analysts from Asia and beyond. The school offers three master degree programmes, the Master of Public Policy, the Master of Public Administration, and the Master of Public Management. The school also offers a wide range of customized executive programmes and has trained over 1,000 public-sector professionals since its establishment in 2004.

Enhance Your Knowledge



Overview

The Executive Diploma in Public Administration is a postgraduate diploma awarded by the Lee Kuan Yew School of Public Policy at the National University of Singapore and offered in Dubai in cooperation with the Dubai School of Government. The diploma is an intensive, interdisciplinary course of study for mid-level executives in the United Arab Emirates who wish to acquire new knowledge and skills to enhance their leadership and managerial capabilities, while participating in a rigorous renewal programme.

The diploma is a part-time programme that will be offered over a period of 12 months, with short intensive periods of study so that executives avoid having to take long leaves of absence from work.

The goals of the diploma are to

- ◆ Enhance the effectiveness of candidates in handling complex, multi-dimensional policy issues
- ◆ Develop in candidates a greater appreciation for and capacity in policy analysis and public administration while addressing organizational and budgetary challenges
- ◆ Provide candidates with the necessary tools to develop their leadership potential

The programme also conducts an active series of seminars and public lectures by political, non-profit and business leaders, enabling executives to complement their formal learning with opportunities to interact with distinguished individuals who are shaping the future.

The programme will offer a Master in Public Administration continuation path at the Lee Kuan Yew School of Public Policy in Singapore for graduates of the Executive Diploma. Students who decide to continue the Master programme will spend an additional 4-5 months in Singapore completing four modules.

Programme Features & Faculty



Programme Features

Several key features distinguish this diploma from more traditional academic programmes. These features make learning at the Dubai - Singapore Programme innovative and challenging.

Case Method

Cases are first-hand accounts of actual situations used in teaching to re-create and dramatise the challenges that confront the public official or manager. This style of teaching requires the student to learn by doing, to realize that decision making under actual conditions is not an exact science, and to understand that actions could lead to outcomes not entirely predictable through theory. The result is a deep learning experience that goes beyond the mastery of knowledge and skills.

The cases taught at the programme will be relevant to the experiences of both Dubai and Singapore and will reflect challenges in local environments and the needs of local executives.

Speaker Series

Discussions and seminars form an integral part of the learning experience in the programme. The speaker series provide opportunities for the free exchange of ideas on important issues of the day. This will help executives gain insight into policy-making processes, organizational development and world affairs. The speakers include executives and scholars, senior public officials and senior representatives of non-governmental organizations as well as leading businesses.

Programme Faculty

Our faculty is a diverse and growing community of scholars and practitioners well known for teaching and research expertise in public administration. Both the Dubai School of Government and Lee Kuan Yew School of Public Policy have full time faculty members who pursue active research, teaching, and consulting agendas. Working individually, with colleagues, and with students, they develop knowledge about and seek solutions to today's most critical problems of public policy and management. In addition to its regular full-time staff, the programme hosts international adjunct and visiting faculty members who are accomplished professionals from an array of fields, and teach courses that bridge the gap between research and the practical application.

Develop Your Skills



Programme Design and Curriculum

The diploma will have the same rigour as the existing Master in Public Administration (MPA) offered by the Lee Kuan Yew School of Public Policy. At the same time, the curriculum and content are designed and customized to address local and regional issues in public administration.

The Executive Diploma in Public Administration is comprised of six core modules:

Managing the Public Sector

This module covers major approaches to the understanding and management of public sector organisations, including both government and non-profit organisations. It introduces students to specific concepts and tools for important functional areas of public administration, such as human and financial resource management. Students will also learn how to apply and critique a range of mechanisms to improve the performance of public sector organisations, including those arising from the so-called New Public Management school of thought.

Economic Applications for Public Organisations

The main objective of this module is to describe how basic concepts in economics are applicable at different levels in public administration. The module commences with a presentation of the basic concepts and illustrates the applicability and relevance of these concepts to decision making by recourse to a set of case studies as well as widely cited examples in public administration. Topics covered include markets and Pareto efficiency, markets and property rights, market failure, natural monopolies, strategic outcomes, economic cycles and stabilisation, as well as long-run economic processes and structural changes.

Public Finance and Budgeting

The objective of this module is to understand the basic principles and logic of government fiscal activities and government budgets. This module helps students become familiar with analytical approaches to resource allocation and decision evaluations in the public sector. Major topics covered include the rationale for the public sector, options for financing government expenditure, taxation policy, expenditure policy, fiscal decentralisation, privatisation, the role of cost recovery and user charges, budgeting systems and techniques and capital budgeting.



Policy Analysis and Programme Evaluation

Government officials are frequently confronted with decisions about whether or not to initiate, continue, modify or terminate policies or programmes, and skills in policy analysis and programme evaluation are essential for them to make intelligent choices. This module introduces the key concepts and tools in the professional practices of policy analysis and programme evaluation in the public sector. Main topics covered in the module are process of policy analysis, market failures, government failures, information structuring, data collection methods, decision matrices, cost-benefit analysis and programme evaluation.

Public Administration in Theory and Practice

The objectives of this module are to introduce key concepts relating to the theory and practice of public administration. The module uses both a comparative approach and case studies of relevance to link theory to the real-world practice of public administration. The module is organized around five themes including foundations (key concepts and contexts of public administration), core functions (different types of public organizations), processes, values and challenges.

Topics in Applied Public Policy

This module will explore how globalization affects and is affected by global public policy. The objective is to understand opportunities that global structures and processes make available to national policy makers as well as the constraints they impose. Students will examine compelling case studies from different regions of the world that illustrate best practices for instituting effective policy. This module will be structured around topics of current relevance.

Admissions and Applications

Admissions Policy

For the Executive Diploma in Public Administration Programme, the Dubai School of Government seeks candidates who are committed to the ideals of public service. Candidates should be highly motivated, outward looking, open to new ideas, and able to share insights from their own work experience. Applicants will be evaluated on academic preparation and the depth and quality of experience, as demonstrated by work history, references, and the applicant's written analysis of past employment experience.

Eligibility:

To be considered for the Executive Diploma in Public Administration Programme, applicants should have:
A Bachelor's degree with a satisfactory Grade Point Average
A minimum of 3-5 years work experience
A good command of the English language

Applications:

Applications are accepted according to deadlines for admission posted on the website below:
<http://www.dsg.ae>

If you have any questions, please contact us at:

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Executive Diploma in Public Administration**

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Programme Fees

Application Fee (non-refundable) AED 250
Tuition Fees : AED 90,000

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